

Corporate Partnership Opportunities



Habitat Cabarrus welcomes the opportunity to partner with companies to fulfill their philanthropic goals and engage their employees. Habitat Cabarrus' partnerships are flexible and can be customized based on a company's priorities.



Full House Sponsorship - \$100,000

ENGAGEMENT

- Volunteer workdays (up to 10 based on preference)
- Opportunity to schedule and participate in wall-raising event and/or dedication ceremony to celebrate the partnership
- Opportunity for employee education and outreach, including:
 - Lunch 'n Learn with Habitat Cabarrus Executive Director
 - Facilitated engagement with partner family

BRANDING

- Framed photo to commemorate build
- Logo recognition on signage at build site
- Logo recognition on Habitat Cabarrus' community partners webpage with a link to partner's website
- Listing in annual Community Impact report
- Use of Habitat Cabarrus' logo for one (1) year (with approval by HFHC; in accordance with HFHI brand guidelines)
- Invitation and recognition at home dedication ceremony

MEDIA

- Minimum of six (6) social media posts

Framing Partner- \$50,000

ENGAGEMENT

- 5 volunteer workdays
- Opportunity to schedule and participate in home dedication ceremony

BRANDING

- Logo recognition on signage at build site
- Listed on Habitat Cabarrus' community partners webpage with link to partner's website
- Listed in annual Community Impact report
- Use of Habitat Cabarrus' logo for one (1) year (with approval by HFHC; in accordance with HFHI brand guidelines)

MEDIA

- Minimum of two (2) social media posts



Blueprint Partner- \$25,000

ENGAGEMENT

- 2 volunteer workdays - \$10,000
- 1 volunteer workday - \$ 5,000

BRANDING

- Listed on Habitat Cabarrus' community partners webpage
- Listed in annual Community Impact report
- Use of Habitat Cabarrus' logo for one (1) year (with approval by HFHC; in accordance with HFHI brand guidelines)

MEDIA

- Minimum of one (1) social media post